## SHOW OF SHOWS & MAX SHOW PROGRAM ADVERTISING RATES

Prices are based on high resolution digital file or cameraready art (for black & white) ads that will be scanned. Prices are for one program. Multiple program discounts are no longer available.

Contact the office if there are any questions. New closing dates (Deadline) for art and payment: 2018 SOS Program: January 12, 2018.

2018 SOS Program: January 12, 2018. 2018 MAX SHOW Program: August 30, 2018

Ads and/or payment received after closing date may NOT be included in the program. Send artwork and payment to:

O.V.M.S.

P.O. Box 98, Batavia, OH 45103-0098, USA VOICE: 513-245-9540 FAX: 513-245-9541 E-MAIL: ovms@fuse.net

FULL-PAGE BLACK & WHITE AD 7-1/2" x 10" \$200

FULL-PAGE COLOR AD 8-1/2" x 11" \$450

> HALF-PAGE BLACK & WHITE HORIZONTAL AD 7-1/2" x 4-7/8" \$125 COLOR AD \$235

BUSINESS CARD BLACK & WHITE AD 3-5/8" x 2-3/8" \$25 COLOR AD \$40 HALF-PAGE BLACK & WHITE VERTICAL AD 3-5/8" x 10" \$125 COLOR AD \$235

NEW LOWER PRICES FOR 2018!

QUARTER-PAGE BLACK & WHITE AD 3-5/8" x 4-7/8" \$75 COLOR AD \$165